



**Sons of The American Legion
Detachment of Massachusetts**
www.salmass.org

October 25, 2021

To: All Massachusetts Sons of The American Legion Squadrons

From: Gene H. Theroux, Detachment Commander

RE: Flying Flags for Heroes

National Commander Michael Fox launched his 2021-2022 Service Project, Flying Flags for Heroes just before the close of the S.A.L. National Convention. He set a National Goal of placing 1,000,000 flags at the gravesites of Veterans in local cemeteries before the end of his term as National Commander.

Commander Fox is requiring that each Detachment provide two key pieces of information no later than Sunday, October 31, 2021:

The Detachment's goal of the total number of flags they will place at the gravesites of Veterans in local cemeteries before the start of the 2022 National Convention in Milwaukee.

- The goal for the Detachment of Massachusetts will be to place 100,000 flags before the start of the 2022 National Convention.

2. The complete contact information (name, mailing address, email address and phone number) for the person who will be the key contact person for your Detachment and will "own" the administration and success of Flying Flags for Heroes in your state.

- Detachment Commander Gene H. Theroux will be the key contact person for the Detachment of Massachusetts and will "own" the administration and success of Flying Flags for Heroes for the state of Massachusetts. Gene can be reached via email at commander@salmass.org, mailing address: P.O. Box 856, Southwick, MA 01077, phone (413) 627-3475. Past Detachment Commander Ernie Laberge, the Detachment Americanism Chairman will assist as a secondary contact person. PDC Laberge can be reached via email at Americanism@salmass.org

What the Detachment of Massachusetts is requesting from each squadron are two things:

1. Identify squadron name, squadron number, and goal of flags to be placed at the gravesites by November 10, 2021.
2. The complete contact information (name, mailing address, email address and phone number) for the person who will be the key contact person for your squadron and will "own" the administration and success of Flying Flags for Heroes for your squadron.

Each squadron will provide the squadron goal and the squadron's single point-of-contact information for Flying Flags for Heroes via email to commander@salmass.org or via the USPS to Gene H. Theroux, P.O. Box 856, Southwick, MA 01077.

The Detachment of Massachusetts website, salmass.org has a webpage for the [Flying Flags for Heroes](#) under programs. The Flying Flags for Heroes page has the program information and resources specifically tailored for the Detachment of Massachusetts. There are additional resources published there to assist with the FFFH program implementation and FFFH program management. Questions may be directed to Detachment Commander Gene Theroux via email: commander@salmass.org

Yours in Comradeship,

Gene
GENE H. THEROUX
Detachment Commander

Flying Flags for Heroes

Squadron Point-of-Contact Designation

Squadron Name: _____ Squadron Number: _____

Squadron Goal for number of flags placed by Veterans gravesites by July 1st, 2022: _____

Designated Squadron Flying Flags for Heroes Point-of-Contact Name: _____

Squadron POC email address: _____ Phone Number: _____

Mailing Address:

Street Address: _____ City/Town: _____

State: _____ Zip Code: _____

Squadron Commander Signature: _____ Date: _____

Instructions: Complete the Adobe Acrobat fillable form, to be signed by the Squadron Commander or Squadron Adjutant and email to: commander@salmass.org or mail to Gene H. Theroux, P.O. Box 856, Southwick, MA 01077