



Locomotive

The Membership Newsletter of
Sons of The American Legion
Detachment of Massachusetts

Volume 1 – Issue 2 – December 18, 2019

RECRUIT! RETAIN! REINSTATE!

DETACHMENT TARGET DATE
DECEMBER 31, 2019
60%

National Target Date
January 15, 2020
60% Membership

45 % Membership Update

Gentlemen,

The Detachment of Massachusetts did not make the 45% target on December 11, 2019. We were very close and had significant progress since last report. Conversely, we have far too many squadrons that have not submitted any 2020 membership and other squadrons/Posts that hold onto cards and do not submit the membership timely.

Congratulations to Districts 1, 9, 6 and 7 for exceeding the 45% target for December 11, 2019. A good number of squadrons have worked really hard and have met or exceeded 100% membership for the 2019-2020 program year. I salute them for their efforts and achievements.

As we look at our membership report, we can see both growth and an increase in numbers and an increase in the number of Squadrons. There have been some recent reactivation of Squadron charters. Most recently Squadrons Ludlow Squadron 52 and North Attleboro Squadron 49 have reactivated their charters. It's important to note that in many cases, Posts may not be aware that they once had a squadron. For those inactive charters, it only takes one membership submittal to activate the charter. There is also a new squadron activation in process. It takes 10 members to activate a new squadron.

District Standings as of December 11, 2019:

Dist	GOAL	ACTUAL	%
1	191	136	71.20%
2	292	124	42.47%
3	442	185	41.86%
4	969	370	38.14%
5	1,260	455	36.11%
6	845	425	50.30%
7	135	64	47.41%
8	442	150	33.94%
9	250	169	67.60%
10	675	295	43.70%
TOTALS	5502	2373	43.13%

National Standings as of December 11th

REGION	GOAL	ACTUAL	%
Southern	42,763	22,160	51.820%
Midwest	30,366	15,339	50.514%
Western	26,395	12,548	47.539%
Central	132,698	63,781	48.065%
*Eastern	146,273	55,538	37.969%
TOTALS	378,495	169,366	44.747%

Massachusetts was ranked 47th out of 55 Detachments

We need your help in getting dues submitted immediately, whether through the mail or on MySAL.

SONS OF THE AMERICAN LEGION



MySAL

MEMBERSHIP DATABASE

We must meet and we must challenge ourselves to exceed the National membership goals. It will take a little more work, but I know we can do it. It will also mean that we need to get rid of all the zeros across the Detachment. District representatives will contact their Squadrons who have no members paid and ask them why and will contact those squadrons who have not submitted membership within the last two weeks. If they need help, provide it. If they have questions, answer them. If you need assistance, please ask, as we are ALL here to help!



Ever think of paying a family member's dues for them as a gift? It is that time of year.

Thank you for your efforts and wishing you and yours the best of health and happiness this holiday season.

Proud Possessor of a Priceless Heritage,

Gene H. Theroux
Vice Commander
Sons of The American Legion
Detachment of Massachusetts
Membership Chairman
membership@salmass.org
www.salmass.org

Commander Bolt's Goals

Please remember as you travel and promote the Sons of The American Legion to promote National Commander Clint Bolt's goals for Membership and all Legion Charities.

- RECRUIT, RETAIN, AND REINSTATE to reach 400,000 members
- Renewal rate above 95%
- Obtain 105% in membership by National Convention in Louisville, KY
- Recognize our achievements
- Child Welfare Foundation \$500,000
- National Emergency Fund \$100,000
- Soldiers Wish \$100,000
- Legacy Scholarship \$100,000
- Veterans & Children's Fund \$100,000
- Operation Comfort Warriors \$100,000

Important Links

[Detachment Membership Report](#)

[National Membership Target Dates](#)

[2019-2020 Individual Recruitment Award form](#)

[Blue Brigade Award](#)

[Blue Brigade Fifth Consecutive Year Award](#)

[MYSAL](#)

[Detachment Commander Laberge](#)

[Detachment Adjutant Cliff Smith](#)



NATIONAL TARGET DATE

January 15, 2020

60%

#SALSTRONG



DETACHMENT OF MASSACHUSETTS THE SONS OF THE AMERICAN LEGION SQUADRON COMMANDER & ADJUTANT REPORT

Please fill out this report, giving complete name, and mailing address, and zip code, e-mail address, and primary phone number of the Squadron Commander and Squadron Adjutant. Send original to: Detachment Adjutant, Clifford Smith, 353 Messenger St., Apt C, Plainfield, MA 02762 or email completed form to Cliff106@juno.com. Retain one copy for Squadron Records. (PLEASE PRINT OR TYPE ALL INFORMATION).

Squadron Number: _____ **Squadron Name:** _____ **District:** _____

SQUADRON COMMANDER: _____
(Member ID Number and First Name, Middle Initial, Last Name)

(Mailing address & zip code)

SQUADRON COMMANDER'S E-MAIL ADDRESS: _____

SQUADRON COMMANDER'S PRIMARY PHONE NUMBER: _____

SQUADRON ADJUTANT: _____
(Member ID Number and First Name, Middle Initial, Last Name)

(Mailing address & zip code)

SQUADRON ADJUTANT'S E-MAIL ADDRESS: _____

SQUADRON ADJUTANT'S PRIMARY PHONE NUMBER: _____

The above is required to provide to the National Sons of The American Legion for their records and for the Detachment of Massachusetts.

ATTESTED _____
Post/Squadron Adjutant

Date: _____

We need your help by completing this form. All Squadron Adjutants are requested to complete this form and submit to the Detachment Adjutant. In those instances where there has not been an election of officers or is a newly organized squadron, recommending placing the Post Adjutant or the Post Advisor to the Squadron as the point of contacts for the squadron and please indicate their position. The National organization has requested an update of the Squadron Commanders and Squadron Adjutants be provided to update their records.